

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Learning Through Landscapes Trust	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Outside London	
Contact person: Ms Chloe Atkins	Position: Development Manager
Website: http://www.ltl.org.uk	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 803270
When was your organisation established? 21/03/1990	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Improving London's Environment
Which of the programme outcome(s) does your application aim to achieve? More young people understanding the benefit of growing local food and its nutritional value More people reporting improved wellbeing through greater use of open spaces and through growing and greening initiatives
Please describe the purpose of your funding request in one sentence. Enterprise Growing Gardens is a two-year pupil-led school enterprise project supporting children to grow and sell produce from their school grounds and local community spaces.
When will the funding be required? 20/05/2015
How much funding are you requesting? Year 1: £50,521 Year 2: £45,896 Year 3: £0
Total: £96,417

Aims of your organisation:

Learning through Landscapes is the UK charity dedicated to enhancing outdoor learning and play for children. Our vision is that every child benefits from stimulating outdoor learning and play in their education.

We aim to enable children to connect with nature, be more active, be more engaged with their learning, develop their social skills and have fun.

Where possible we encourage young people to have a say in the way their grounds are used and improved. As a result they learn to create and look after something valuable; their self-esteem grows and their behaviour improves, along with their potential to learn and achieve.

Main activities of your organisation:

We achieve our aims through three avenues:

- advocating the benefits of outdoor learning and play at school and pre school.
- inspiring and enabling the design and development of outdoor environments to support children's development.
- inspiring and enabling teachers and early years practitioners to develop the confidence, ideas and skills they need to make better use of outdoor spaces.

We focus our resources on educational settings, because we believe that this is where children will derive the greatest benefit. The school playground is the one outside space that children have frequent access to. Despite the proven benefits of outdoor learning and play, 8 in 10 teachers believe that their school is failing to make the most of these valuable spaces for children.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
8	10	11	8

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Rented	5 years

Summary of grant request

NEED

School growing projects improve healthy eating and increase experiences of natural places amongst children. There is a specific need in London relating to both these areas:

London's children have higher obesity rates than those of any other English region (GLA [2007] The State of London's Children Report). Data for 2009/10 shows that in London, 11.6 per cent of children aged 4-5 years and 21.8 per cent of children aged 10-11 years were at risk of being obese. This is higher than the English average for both age groups (Childhood Obesity in London).

Two thirds of London is made up of green spaces or water, and ten per cent is designated as Metropolitan Open Land, yet children's experiences of natural places in the capital have been in long-term decline (London Sustainable Development Commission [2011] Sowing the Seeds report).

HOW THE PROJECT WILL BE DELIVERED

Up to 10 schools in London will be able to apply to be part of the 2-year programme. Selection criteria will include percentage of Free School Meals, school leadership, existing and potential community links, on-site space/local growing site (LTL will help facilitate this), enthusiasm for project and commitment to environmentally friendly practices.

A project co-ordinator will facilitate teacher training, workshops in schools with pupils and volunteers, planning and planting sessions and enterprise planning workshops for pupils, schools visits to local businesses and end of project harvest events/market places.

The co-ordinator will broker relationship between schools and businesses to develop business-to-school mentor roles. A project webpage, linked to www.neighbourly.com will have details of participating schools and businesses can bid for the produce. This will enable non-project schools to connect with businesses across London too.

WHAT THE PROJECT WILL ACHIEVE

The project aims to eradicate barriers cited by teachers in delivering more outside learning and growing projects in schools in London.

Children will start making different foods choices as a result of their involvement in growing. The project will introduce pupils to organic growing practices to engender an understanding of the impact food production has on the environment locally and globally.

The project will enhance school and local community spaces and improve access to these.

WHY LTL?

Learning through Landscape (LTL) is the UK charity promoting outdoor learning and play in education. The Trust has a 24 year track record of delivering high quality, national and local programmes. LTL has been delivering outside learning projects to schools in London for over 20 years.

CITY BRIDGE TRUST PROGRAMME OUTCOMES

The project meets the aims of 'Improving London's Environment' by:

- Giving children and volunteers hands-on opportunities to improve their local environment embedding an understanding of it

- Providing opportunities to take part in outdoor physical activities and providing inspiration which influence healthy food choices

- linking food growing with food production - children will start to develop an understanding about the processes healthy foods go through to make it taste different

THE TRUST'S GOOD PRACTICE PRINCIPLES

The project will be steered and supported by the Enterprise Growing Gardens project board made up of LTL staff, school representatives, local business representatives and local community members.

LTL is committed to including people from all backgrounds and valuing diversity. This is reflected in LTL's Equal Opportunity Policy.

LTL is committed to managing volunteers in a way that ensures that the needs of both parties are met. This is supported by LTL's Volunteering Policy.

LTL has completed an Eco-Audit, supported by the City Bridge Trust, and continues to embed the recommendations from this in our practices and policies.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **No**

What Quality Marks does your organisation currently hold?

None

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

- 1. Enterprise Growing Garden school network meeting and training session for teachers and school leaders. A workshop within this event will include supporting teachers to make links between organic food growing and the curriculum. The project budgets will include travel and supply costs for covering classes during this event.**
- 2. Enterprise Growing Garden introductory sessions for teachers and pupils including researching local businesses and local and cultural food preferences and outlets, introduction to organic food growing and production and 'explore and plan' workshop looking at the potential growing spaces and planning how it can be used for enterprise.**
- 3. ½ day workshop developing business plans and building relationships with prospective clients. This will include visits to local businesses and opportunities for children to pitch their business ideas to prospective clients**
- 4. 2 full days in each school putting the plans into practice. These facilitated development days will see pupils construct the growing spaces and prepare the site enterprise e.g. creating raised beds, polytunnels, pizza ovens etc..**
- 5. 2 further ½ day workshops will support children to develop harvesting and production skills depending on what crops and produce they are focussing on. End of term 'harvest festival' in schools -- community day and opportunity to network with local businesses and other local schools / community groups**

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

OUTCOME 1: 300 x children demonstrate a greater knowledge and understanding of cultivating organic food crops and looking after their local environment

OUTCOME 2: 300 x children demonstrate a better understanding of the benefit of growing local food and its nutritional value

OUTCOME 3: 20 x teaching and non-teaching staff report feeling more confident teaching outside and using food growing to engage children in their learning

OUTCOME 4: 20 x community volunteers demonstrate a greater knowledge and understanding of cultivating organic food crops and looking after their local environment

OUTCOME 5: 10 X Local businesses report that they are regular sourcing local produce grown at London school sites and local community growing spaces.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

We would potentially be looking to up-scale this project beyond the funding period with sponsorship from a major food retailer. At the very least the enterprise plans produced with schools will enable them to generate income and maintain their growing spaces beyond the lifetime of the project. Resources will be available to all London schools after the project period.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

350

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide (100%)

What age group(s) will benefit?

All ages

0-15

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

0%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Project co-ordinator salary (including associated on-costs such as national insurance, tax and staff benefits) + proportional organisational overheads	22,050	19,950	0	0
Administrative support salary (including associated on-costs such as national insurance, tax and staff benefits) + proportional organisational overheads	6,600	5,500	0	0
Project management, financial and development staff time (including associated on-costs such as national insurance, tax and staff benefits) + proportional organisational overheads.	10,264	11,914	0	0
Recruitment costs and PR / marketing. Web development, design & neighbourly.com fees	1,625	1,750	0	0
Partner fees including Steering Group attendance, speaking at events and in-school support	3,910	4,610	0	0
Venues for networking events and Steering Group meetings	590	590	0	0
Funding to schools - subsidy for teacher cover and travel; equipment/materials grant to schools; and LTL annual membership	13,572	13,572	0	0
Travel and subsistence	2,240	1,840	0	0
Refershements for events; IT equipment, licences and mobile phone costs + additional sundries	2,170	1,670	0	0
TOTAL:	63,021	61,396	0	0

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	0	0	0	0

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
Approach being made to ICE Futures Charitable Trust	7,500	7,500	0	0
Approach being made to Draper's Charitable Trust	5,000	5,000	0	0

Approach being made to Hampton Fuel Allotment Charity	0	3,000	0	0
	0	0	0	0
TOTAL:	12,500	15,500	0	0

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Project co-ordinator salary (including associated)	22,050	19,950	0	0
Administrative support salary (including associated on-costs such as national insurance, tax and staff benefits) + proportional organisational overheads	3,600	1,500	0	0
Project management, financial and development staff time (including associated on-costs such as national insurance, tax and staff benefits) + proportional organisational overheads.	1,264	3,413	0	0
Recruitment costs and PR / marketing. Web development, design & neighbourly.com fees	1,625	1,750	0	0
Partner fees including Steering Group attendance, speaking at events and in-school support	3,910	4,610	0	0
Venues for networking events and Steering Group meetings	90	590	0	0
Funding to schools - subsidy for teacher cover and travel; equipment/materials grant to schools; and LTL annual membership	13,572	10,572	0	0
Travel and subsistence	2,240	1,840	0	0
Refreshments for events; IT equipment, licences and mobile phone costs + additional sundries	2,170	1,670	0	0
TOTAL:	50,521	45,896	0	0

Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2014
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Income received from:	£
Voluntary income	39,961
Activities for generating funds	0
Investment income	2,178
Income from charitable activities	1,060,886
Other sources	0
Total Income:	1,103,025

Expenditure:	£
Charitable activities	1,018,262
Governance costs	14,627
Cost of generating funds	0
Other	0
Total Expenditure:	1,032,889
Net (deficit)/surplus:	70,136
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	70,136

Asset position at year end	£
Fixed assets	837
Investments	0
Net current assets	779,299
Long-term liabilities	0
*Total Assets (A):	780,136

Reserves at year end	£
Restricted funds	307,827
Endowment Funds	0
Unrestricted funds	472,312
*Total Reserves (B):	780,136

*** Please note that total Assets (A) and Total Reserves (B) should be the same.**

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
0%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

N/A

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	549,272	521,523	424,560
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
The Big Lottery (Local Food)	235,785	187,741	169,689
The Sir John Cass's Foundation	36,895	28,255	54,741
The Esmée Fairbairn Foundation	0	0	56,000
Inspiring Scotland	126,857	44,320	0
The John Laing Charitable Trust	25,000	25,000	25,000

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Miss Chloe Atkins**

Role within **Development Manager**
Organisation: